

**NWFA Zoom Annual Board Meeting  
June 16, 2020  
11am**

Meeting called to order by Shawna K 11:00am

Present: Shawna Kishel President, Lauren Nelson V. President, Lisa Hyppa Treasurer, Lisa Simensen Secretary, Alberta Whitenack Gallery Mngr. Lois Garbisch Member at Large and social media, Dan Kerr Co-treasurer.

Absent: Judith Ulseth PR., Donna Graham Membership.

<b>Slate of officers year of term;</b>	President	Shawna Kishel	2021
	V. President	Lauren Nelson	2021
	Secretary	Lisa Simensen	2022
	Treasurer	Lisa Hyppa December	2020
	P.R.	Judith Ulseth	2022
	Gallery Mngr.	Alberta Whitenack	2021
	Member at Large	Lois Garbisch	2021
	Co-treasurer	Dan Kerr	2022
	Membership	Donna Graham	2021

Motion to accept terms of officers. Lauren N. 2<sup>nd</sup> Lisa H. MCU

**Secretary's Minutes** of June 18, 2019 Annual Meeting were read by Lisa S.

Motion to accept minutes by Lois G. 2<sup>nd</sup> Lauren N. MCU

**Treasurer Report** Lisa H.

Period ending	May 31, 2020	Comparison	2020 YTD	2019 PY
Total Assets			\$24,033.00	\$34,978.00
Income for FY 2019	-\$35,508	Expenses -	\$34,038	Net Income \$1,471
Membership budget vs actual FY 2019	\$58 over budget			

Motion to accept the treasurer report by Dan K 2<sup>nd</sup> Lois G. MCU

**Gallery Report** Alberta W. The classroom space walls are being painted. New lights were installed. Computer room Lauren will install a new LED light. Canvas Project will be on display July and August. Sue Wolfe exhibit and room dedication in September. Possible garage sale last weekend of August date TBD.

**PR** Judith U. from email report.

**Report on PR**

The "North Country Free Press" ad is \$21 per week, non color.

The "Timberjay" ad is \$17.12 per week...2"X 2" . The TJ donated the color.

I sent each paper a thank you note for the donation of color and the great coverage this week especially.

Both ads began June 13th and I asked them to run them every week all summer.

This week the press releases were:

News from the Gallery with list of events (sent a separate one to the Herald which publishes by Thursday the 18th for Camera class).

New embroidery class

Music in the Park

Radio glitch was reported about the Music in the Park being on Thursday instead of Wednesday...a mistake by one producer who is responsible, I think, for several stations. This was corrected quickly.

**Membership** Shawna K The new brochures **have been shipped**. Shawna and Donna will complete the membership letter and mail with new brochures by the end of June.

**Old Business Summer Art Program.** The Zoom and FaceBook live platforms are new and going to take some adjustments. Keith Meisel has a photography class on Thursday at 7 pm. Kris Musto will have an embroidery class too.

Tom Chapman will be the featured artist on FB live June 25<sup>th</sup> at 7pm

**Music in the Park.** Starting June 17<sup>th</sup>. In case of rain the event will be cancelled. Funding sources and donations from the VFW, Lions Club are secured. The snowmobile club is considering donating again this year as well. **The Lions Club Brat van will be available the first two weeks (I don't know if we can delete, since I didn't have the correct info)** and St. Paul's Lutheran church will again serve in July.

**Fund raising concert.** Monroe Crossing has been cancelled but will be open to an August date if the Covid rules relax for events.

**New Business** Alberta will get card sleeves for the Sue Wolfe gallery note cards to sell. A motion by Shawna was made to dedicate the classroom space in Sue Wolfe's name and honor. 2<sup>nd</sup> Lisa S. MCU Members will consider a name for the room and bring ideas to the next meeting. The new banners for the gallery will be looked at this week by Shawna K. and Lauren N and a decision about hanging them will be made.

Annual Report



June 1, 2019- June 1, 2020

### Summer Arts Program

Shaving Cream Card Making – at Carefree Living

WHO I am – Exploring self through drawing, painting, journaling and collage

Sculpture from Found Objects Learn to play the harmonica

Japanese Ink Marbling Rosemaling Native American Weaving

## **Special Exhibits**

Jim DeVries and Jane Wertanen - -September  
Sue Martin Memorial Members' Show - October  
Cecilia Rolanda – November      Chris Lange – December  
Sara Maki Hogh – January  
Felt Popup Public Art – Traveling Exhibit

## **Art Classes**

Mary Beth Downs – Watercolor  
Jazz at the Gallery – Bill Conger (6 sessions)

### **Curious and Creative classes**

Beginning knitting	Contour Drawing
Needle Felting Viking	Lino Print
Clay Play	Pen and Ink with watercolor
Simple Etching	Almost Picasso
Let's Paint a feather	

## **Annual Meeting – Guest speaker**

Ellie Larmouth – “Lessons from the Kalevala: The Voice of our Ancestors”

## **Special Events**

Music in the Park – 11 weekly concerts  
Spring Art Expo – June 2019  
Billy McLaughlin – Simple Gifts Concert - June  
Piatigorsky Concert – October at North Woods School; Public Concert – Baptist Church  
Art, Antiques and Antiquities Sale in September 2019

## **Completed Arrowhead Regional Arts Council – Two year administration grant**

Financial Plan – Implementing new membership fees to cover rent  
Marketing Plan – Include new brochures & signage designed by Andrew's Photography

## **Collaborations**

Vermilion Bike Trail Committee      Cook Public Library - Public Art

## **Regular gatherings by the Writer's Group – Wood Carver's – Open Studio Art**

## **COVID -19 Cancellation of special exhibits, Photo Contest and Spring Art Expo**

**Lauren N. made a motion to adjourn 11:55 2<sup>nd</sup> Lois G. MCU**

Respectfully submitted by Lisa Simensen Secretary.