

NWFA Zoom Board Meeting Minutes

January 19, 2021 11AM

Meeting called to order at 11:05AM by President Shawna Kishel.

Present: President Shawna Kishel, V.P. Lauren Nelson, Treasurer Lisa Hyppa, P.R. Judith Ulseth, Gallery Mgr. Alberta Whitenack, Secretary Lisa Simensen, Social Media Lois Garbisch.

Secretary Minutes December 15 2020 Motion to approve by Judith U 2nd Lois G. MCU

A wonderful letter was written to NWFA from 8 year old Lucy Talberg. She loves Art and can't wait to take some classes.

Treasurers Report Lisa Hyppa

Treasurer's Report for period ending 12/31/2020

Balance Sheet:

-cash balance as of 12/31/2020 \$22,662; \$52 increase over the 12/31/2019 amount so a sigh of relief – we made it through a pandemic!!

-MN Revenue annual sales tax return was filed and the balance due of \$289 will be electronically deducted from our checking account by the due date of February 5, 2021

Profit and Loss Statement:

-Donations and goodwill offerings were generous during 2020: almost \$4,000 over budget – thank you to all those members and businesses that supported us tough times!

-We still need to work on corporate sponsorship which I think will be easier once our community opens-up again.

-We ended 2020 \$2,335 short of our membership goal of \$9,600 to cover our rent. Again, I do believe increasing membership will be easier once we are able to sponsor events.

-Overall, we were able to curtail spending in-line with anticipated income and ended 2020 with a surplus of \$1,529 – Great Job everyone!!

Lisa reminded us about reporting donations of \$250 or more. A thank you note was sent to Rob Severson and Shawna will get the address to send a thank you to Rob Peterson.

Motion to approve the report by Lisa S. 2nd Judith U. MCU

Motion to approve the 2021 Budget as presented made by Lisa H. 2nd Shawna K. MCU

Gallery Report Alberta W.

See the tentative calendar below.

January –

February – Photo contest materials mailed

March – Membership materials prepared and SAE materials mailed

April – Music in the Park – funding requests

Membership and SAE registrations returned by the end of April

Photo contest registrations closed last week in April

May – Photo Contest - Theme - from darkness to Light FUN raiser

No judging – vote for 3

June – Raffle 50/50 (bag raffles)

Music in the Park

Annual Meeting and election of officers

Spring Art Expo - Gallery

ARAC Operating support grant? Due July 1 – starts January 2022

July – Music in the Park

Canvas+ Exhibit – special theme – Fund Raiser Sales: 50/50

Sheila Packa – writer’s workshop TBD

August – Music in the Park

Garage Sale

Sue Rauchenfels Exhibit

DeVoys – Writing workshops

September – Registration materials for member’s show

Ancient Cedars Exhibit

Sept 9 & 10 – Mary Beth Downs

October- Sue Martin Members Show

November –Budget proposals for 2022 Budget

December – **CSA - Community Supported Art** Presented to the board by Shawna K and Alberta W. The board decided to gather more information about the program and make a decision about participation at a later date.

Alberta gave more detail about the themes for the photo contest and the Canvas exhibit. An optimistic theme will be chosen. The photo contest this year will not be a judged contest but awarded by people’s choice decision. Mats and entry fee of \$10.00 to be paid at the gallery. Advertising and PR information needs to be given to Judith in February for the photo contest and other events. All PPE equipment and supplies is ok for now.

Tom Kesanen would like to give a harmonica class in February or March on FB live or Zoom. We discussed the process and would like to do a run through of filming and using zoom before the class. Lisa H. is in contact with Tom. Zoom is the preferred platform using the gallery internet.

Discussion for collaboration with Timber Days and SAE or an anniversary event in late July or August. Lisa S sent a soundcloud of “Sugar on the Roof” as a possible band for music festival type event or to be included at Music in the Park.

September ‘Ancient Cedars Exhibit’ was explained as an area artists traveling exhibit. Proceeds from the sale of art will support the ‘Ancient Cedars trail’ that was developed this summer at the edge of Tower MN. Commission fees will go to NWFA for art sold. Discussion of member and non-member commission of 15% and 30% will be considered. The writers group is planning a reunion for July or August date TBD.

A professional photo exhibit is being planned for November.

Finding volunteers and Chairpersons for special events and fundraising is ongoing.

Old Business

Completion of delivery of winter placemats, crayons and art booklets.

New Business

Lauren N to continue conversation with Monroe Crossing for summer concert. Continue brainstorming on Anniversary 2021 ideas.

Lauren N made a motion to adjourn at 12:45pm 2nd Lisa S MCU

Respectfully submitted by Lisa Simensen

Next Zoom NWFA meeting will be February 16, 2021

Please ask Shawna K for an invitation code for Zoom.

