

NWFA Zoom Board Meeting

December 15, 2020 11am

Meeting called to order at 11:03am by President Shawna Kishel

Present: President Shawna Kishel, V.P. Lauren Nelson, Treasurer Lisa Hyppa, Judith Ulseth PR. Alberta Whitenack Gallery Mgr. Lisa Simensen Secretary, Lois Garbisch Media PR. Donna Graham, Membership, Sue Rauschenfels, member, Cathryn Peters, member.

**Secretary Minutes** read by Lisa S of the November 17<sup>th</sup> 2020 meeting. Correction to St. Mary's Bazaar(not Bizarre) Motion to accept minutes by Lois G. 2<sup>nd</sup> Lauren N, MCU

**Treasurers Report** Lisa Hyppa

Cash Balance as of 11/30/20	\$23,105
Our year to date net income as of 11/30/20	\$2,484

We will meet on January 12th for a budget meeting. Until then, the board approved overhead expenses for January: rent, internet, insurance, and any advertising we may have in the month of January.

Lisa H made a motion to the board to approve January expenses. 2<sup>nd</sup> Lois G. MCU

Membership goal was down possibly due to SAE cancellation.

NWFA received a technology grant from Blandin Foundation \$1,289 which covers 2021 overhead expenses: QuickBooks \$120, Webmaster \$660, Access internet \$360.

We will discuss further what SAE for future will look like.

Budget: \$950 + for large tent for 2 day SAE with music all day ideas.

Budget \$2400-music

Motion to accept the treasures report by Lois G 2<sup>nd</sup> Lisa S. MCU

**Gallery Report** Alberta W

The gallery guidelines were revised and new artist packet will have new paperwork and brochures. The Artist continue to sell beautiful work and the Wolfe Den sales have been active. Plans to use Zoom or YouTube for upcoming classes is ongoing and how to use

these platforms. Summer classes so far include two writing and one watercolor. Working on others.

Newspaper gets curious and creative activities to publish. Placemats are at Zup's and restaurants and were handed out in town during Santa visit and at the Landing for Santa visit.

Gift certificates are now available at the gallery.

### **Membership** Donna Graham

We are discussing member gifts at the various levels. The mugs and other ideas are still being discussed.

### **Volunteer Information**

A PR assistant is still being discussed. Leadership roles for special events and fund raising is open for discussion.

### **Advertising P.R.** Judith Ulseth

Advertising needs for the remainder of the year. December ads paid through 2020. When to begin ads for spring classes and the possibility of SAE and 2021 Anniversary. This is difficult until we see the direction of events and Covid. We are planning events with restrictions in mind.

### **Old Business**

Curious and Creative Art has been great. Placemats at local restaurants. Santa downtown and at the Landing will be handing out mats and crayons will be available for coloring. The newspaper has a coloring page as well. We will be looking at the art booklets closer to the end of January. The Sam Miltich concert is on hold until further Covid updates.

### **New Business**

Spring Art Expo ideas are continuing to flow. Tentatively looking at dates in July. We are collecting NWFA anniversary ideas and will keep updating as the Covid restrictions open up. Themes for the event include Brighter Days, Into the sunlight, Bright colored Days ahead. Tom Kesanen would like to teach a harmonica class on Facebook live in February or March. Lisa H is working with him to see how this would work, those interested and logistics. We can use email as a way to exchange ideas for SAE and Anniversary 2021. Advertising for classes would need to be decided upon soon.

A meeting for SAE and the Anniversary to continue the discussion will be scheduled for a later date in January or February. Topics include; 50/50 raffle, themes, setup of an art tent and music event. Suggested \$10 tickets to view art in a tented area.

How to charge for an event and member and non-member tickets/exhibit fees.

Lois G made a motion to adjourn the meeting at 12:40 2nd by Alberta, all in favor.

Next Board meeting January 19, 2021.

All are Welcome Please contact Shawna K for the zoom ID and password.

Respectfully submitted by Lisa Simensen