

Northwoods Friends of the Arts
Board Meeting Minutes
February 16, 2021 11a.m.

Meeting called to order by President Shawna Kishel at 11 AM.
Present: President Shawna Kishel, V.P. Lauren Nelson, Treasurer
Lisa Hyppa, Secretary Lisa Simensen, PR. Judith Ulseth, Media
Lois Garbisch, Gallery Mngr. Alberta Whitenack.

Treasurers Report. Lisa H.

Narrative reads: Northwoods Friends of the Arts
Treasurer's Report
For period ending January 31, 2021

From the Balance Sheet:

Our cash balance as of January 31, 2021 is \$21,899. The MN
Revenue sales tax liability for 2020 of \$288 was paid by the
February 5, 2021 due date along with the annual sales tax return.

From the Profit and Loss Statement:

In general, I added an income account called Fundraisers to be
used for any event where the goal is to raise \$ such as photo
contest, canvas, etc...I also added an adjacent Fundraiser Expense
account to be used for any costs associated with the fundraising
event such as mats, canvases, etc...

Donations and Goodwill Offerings: In January, we received a
donation of \$388 and several donations to put towards our Zoom
subscription.

The only membership we received in January was a sustaining
membership.

Net Loss for period ending January 31, 2021 \$72.

Respectfully submitted,
Lisa Hyppa, Treasurer NWFA
February 16, 2021

A motion to accept the report was given by Lisa S. 2nd Lauren N.
MCU

Secretary's Minutes The minutes from January were read and a
motion to accept by Lauren N 2nd Lisa H. MCU

Gallery Report Alberta W. See the calendar for schedule of
events proposed. Lisa H. proposed the harmonica class on Zoom
with Tom Kesanen start on March 19th. This will be a free class to
begin on Tuesday evenings from 6:30 or 7pm for one hour.

Donations are always welcome. We will schedule 3-4 classes and discuss how the class is going after the first and second class. Someone will need to video Tom at the gallery for the Zoom platform. We will need to get ads and information for signup to the public. A discussion on how to better communicate with artists and establish better relationships and provide a channel to ask questions and know who to direct concerns to.

Tentative Calendar 2021

February – Photo contest materials mailed

March – Membership materials prepared and SAE materials mailed

April – Music in the Park – funding requests

Membership and SAE registrations returned by the end of April

Photo contest registrations closed last week in April

May – Photo Contest - Theme - Finding Light
FUNraiser

No judging – vote for 3

June – Raffle 50/50 (bag raffles)

Music in the Park

Annual Meeting and election of officers

Spring Art Expo - Gallery

ARAC Operating support grant? Due July 1 – starts January

2022

July – Music in the Park

Canvas+ Exhibit – special theme – Fund Raiser Sales: 50/50

– writer's workshop TBD

August – Music in the Park

Garage Sale

Sue Rauchenfels Exhibit

DyAnne Korda– Writing workshop

September – Registration materials for member's show

Ancient Cedars Exhibit

Sept 9 & 10 – Mary Beth Downs

October- Sue Martin Members Show

November –Budget proposals for 2022 Budget

December – **CSA** - Community Supported Art Presented to the board by Shawna K and Alberta W. The board decided to gather more information about the program and make a decision about participation at a later date.

We will be combining the Curious and Creative program with the Summer Art program. Lisa H. and Alberta W will collaborate on this to set the classes and calendar.

Membership Letters for renewal with the SAE registration still need to be sent.

Volunteer positions needs and how to generate interest to students interested in Communication degrees or membership at large is ongoing. Looking for chairpersons for events and fundraisers.

Old Business Create a booklet of CC Art Adventures activities to be available to the public. Distribution of NWFA brochures to business members and resorts. Shawna will attend the Lake Vermilion Resort Asso. March meeting.

New Business CSA Follow up with Jim Devries about our involvement with this program.

Our member Donna Graham has published her book. Reviews are thrilling..... Lauren N will follow up with Monroe Crossing about Thursday August 19, 2021 as a date for the Anniversary celebration concert. We would prefer the community center over a tent for the venue. Decisions TBD with Covid mandates this summer.

We discussed board position duties for upcoming election of members.

Lois G. made a motion that the board meeting minutes will be available on the website and in the file folder at the gallery. We will discontinue to mail them to all members. 2nd Lauren N. MCU

A motion to adjourn the meeting by Lois G at 12:43pm 2nd by Judith U. MCU

Next Board meeting March 16, 2021 on Zoom 11AM
Please contact Shawna K for the invitation to the meeting.